POLITICAL SCIENCE 2211E **Business and Government**

Fall-Winter 2021-2022 Mondays 3:30-6:30 p.m., Social Sciences Centre (SSC) 3022

Course Director

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Office Hours: Wednesdays 2:00-3:00 p.m. or by appointment

Course Description: This course examines the politics of economic issues. It focuses on the competition between free market and interventionist economic ideas and how businesses, unions, think tanks and lobby groups seek to influence government policy across various issue areas such as taxes, spending, trade, finance, regulation, the environment, recessions and competitiveness.

Learning Outcomes: By the end of this course, students will be able to: recognize and apply the key economic theories that underpin contemporary policy debates at the domestic and international level; demonstrate knowledge of the key actors, interest groups and institutions which influence contemporary policy debates in Canada, the United States and more broadly; identify and apply key economic, political and policy concepts related to monetary, fiscal, trade, financial, corporate governance, social and environmental policy; demonstrate an understanding of the Canadian political system including key political institutions, electoral politics and federalism; acquire knowledge of Canadian and U.S. economic history and recognize key milestones and events; acquire and apply knowledge of basic qualitative research methods; recognize the inherently political nature of economic policy debates in terms of the relationship between ideas and interests; demonstrate an ability to critically assess policy arguments; acquire and apply knowledge in communicating in a clear and analytic fashion, in written and verbal as well as scholarly and public outreach formats; recognize the importance of listening and proper note-taking; and apply research, organizational and teamwork skills.

Notice on Pre/Anti-requisites: Students are responsible for ensuring that they have successfully completed all course prerequisites and that they have NOT taken an anti-requisite course. Lack of prerequisites may not be used as a basis for appeal. If a student is found to be ineligible for a course, they may be removed from it at any time and they will receive no adjustment to their fees. This decision cannot be appealed. If a student finds that they do not have the course requisites, they should drop the course well before the end of the add/drop period. This will not only help their academic record but will also ensure that spaces are made available to other students.

Course Structure: This is planned as an in-person course that meets weekly on Monday afternoons from 3:30-6:30 p.m. and will consist of two hour lectures from 3:30-5:30 p.m. and one hour tutorials from 5:30-6:30 p.m. If it becomes an online course due to Covid, lectures and tutorials will be conducted synchronously on Zoom in the scheduled class time.

Required Readings: All course readings are posted on the course OWL website in the 'Resources' folder and then the 'Readings' folder under their specific week. All readings in the folders are required readings and will be tested on the Midterm and End of Term Exams as outlined in class. A Reading Guide is posted in the Readings folder and should be consulted before doing each set of readings. The guide lists topics to look for in each week's readings and these will form the basis for multiple choice questions on the exams that cover the readings.

Evaluation:

Debate	10%	In scheduled tutorials
Fall Mid-Term Exam Fall Essay	20%	25 October 26 November
Fall End of Term Exam	15%	Exam Period
Winter Mid-Term Exam Winter Essay Winter End of Term Exam	20%	7 February 11 March Exam Period

Tutorial Debates 10%

Each student will participate in one debate. Debates will take place from 5:30-6:30 pm during the tutorial period after the lecture. The sign-up list for debate topics will be posted on the instructor's office door and students must sign-up for a topic no later than before class on the 27th of September. A list of debate topics and dates is available on the course website. When students sign-up for a debate topic they must choose either the affirmative or negative position. If some topics are undersubscribed, some students may be asked to choose other topics in order to ensure three persons per team. The debates will be graded on the basis of an overall team mark worth 10% of the course. A debate instruction sheet and grading guide is available on the course website. Students who miss their debates without prior arrangement with the course instructor will be given a grade of zero. Tutorial attendance is mandatory (cameras on if in Zoom). Attendance will be taken with penalty marks being deducted from individual debate grades.

Fall Mid-Term Exam 10%

This will be a one hour, multiple choice, in-class exam based on the lectures and readings from the first class to the midterm.

Fall Essay 20%

Students will write one essay that must be 9-10 typed double-spaced pages in length (not including the title page, endnotes and bibliography). An essay instruction sheet is available on the course

website and will be discussed in class. Essays must be submitted on the course OWL site (through turnitin) by 11:55 pm on the due date. Hard copies must then be submitted in the first class following the due date. Late assignments will be penalized at a rate of 3% per day including weekends to a maximum of 10%. Requests for medical or compassionate extensions must go through academic counseling.

Fall End of Term Exam

15%

This will be a two hour exam comprised of multiple choice and long answer questions. The multiple choice questions will be based on the lectures and readings from the midterm until the end of the semester only. The long answer questions will be based on the free market and interventionist approaches to economic policy discussed in the first half. The exam will be held on a date and location to be determined by the Registrar during the December exam period.

Winter Mid-Term Exam

10%

This will be a one hour, multiple choice, in-class exam based on the lectures and readings from the first January class to the midterm.

Winter Essay

20%

Students will write one essay that must be 9-10 typed double-spaced pages in length (not including the title page, endnotes and bibliography). An essay instruction sheet is available on the course website and will be discussed in class. Essays must be submitted on the course OWL site (through turnitin) by 11:55 pm on the due date. Late assignments will be penalized at a rate of 3% per day including weekends to a maximum of 10%. Requests for medical or compassionate extensions must go through academic counseling.

Winter End of Term Exam

15%

This will be a two hour exam comprised of multiple choice and long answer questions. The exam will be based on the lectures and readings from the midterm until the end of the semester wih the exception of a couple of lectures from before the mid-term. The exam will be held on a date and location to be determined by the Registrar during the April exam period.

Lecture Notes and PPT Slides

Lecture notes and PowerPoint slides will <u>NOT</u> be posted. If you miss class, you will need to get the notes from other students.

Academic Offenses and Plagiarism

Scholastic offenses are taken seriously and students are directed to read the university policy at: http://www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_undergrad.pdf.

Avoid these common plagiarism mistakes:

1. <u>Do not hand-in or cut and paste from your own previous essays</u>. You can use some research and sources from previous essays, but not the same words. Even if you adjust the wording a little, turnitin will pick it up. It shows us your paper, the full original paper you cut-and-

- pasted from, and then highlights the exact words and sentences that overlap. Turnitin will also tell us when and to what course the original paper was submitted.
- 2. <u>Do not cut and paste from other people's essays, online sources, etc. and then try adjusting some of the words or deleting/reordering the odd sentence</u>. Turnitin will pick it up. Turnitin searches all essays that have been submitted to universities around the world since turnitin was created as well as all online sources including media articles, academic articles, blogs and websites.

Appeals

All grade appeals must go through the TAs first. No appeals will be considered more than 3 weeks after the assignment was made available for return.

Turnitin.com

As noted above, essay writing assignments must be submitted both in hard copy and electronically to the plagiarism checking website turnitin.com (available through the course website and under license to the University). Please be advised that: All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between the University of Western Ontario and Turnitin.com.

COURSE SCHEDULE

Sept. 13 Introduction

This class will be used to introduce the general subject matter of the course and to outline the course structure, readings and requirements.

Tutorial: Discussion of Debate Requirements

Sept. 20 The Use of Marketing Techniques in Election Campaigns

This class examines the strategy, tactics, and political marketing techniques used in the fighting of modern election campaigns. This includes concepts such as political triage, segmentation and the key components of an election campaign including the 'air war' and 'ground war'.

Tutorial: Review of Research Skills - Please bring your laptops

Sept. 27 The Canadian Political System

This class examines the Canadian and US political systems including key institutions such as the executive, the legislature, the judiciary and political parties.

Tutorial: Organization of Debating Teams

Oct. 4 The Free Market Approach to Economic Policy

This class examines the key assumptions and arguments of the libertarian/neoliberal (free market) approach to economic policy.

Tutorial: Organization of Debating Teams

Oct. 11 Thanksgiving - No Class

Oct. 18 The Interventionist Approach to Economic Policy

This class examines the key assumptions and arguments of the Keynesian-welfare (interventionist) approach to economic policy.

Tutorial: Debate #1

Oct. 25 Fall Mid-Term Exam and Discussion of Essay Requirements

The first half of this class will be used to complete the mid-term exam. This will be a one hour, multiple choice, in-class exam based on the lectures and readings from the first class to the midterm. The second half of the class will be used to discuss the Fall essay requirements.

Tutorial: Discussion of Essay Requirements

Nov. 1 Fall Reading Week - No Class

Nov. 8 The Politics of Economic Policy and the Canadian Market Structure

This class examines the politics of economic policy including the relationship between ideas and interests and the political spectrum in Canada and the United States. It also examines the basic structure of the Canadian market including business concentration, foreign ownership, the role of natural resources and Canada's economic regions.

Tutorial: Debate #2

Nov. 15 Unions and Labour Policy

This class examines the structure of the labour movement and trade unions in Canada, practices and policies related to union certification and collective bargaining, and the political activities of unions.

Tutorial: Debate #3

Nov. 22 Monetary and Financial Policy

This class reviews basic macroeconomics, monetary policy and international financial policy and applies it to the original period of economic globalization which existed in the late nineteenth century before the First World War.

Tutorial: Debate #4

Nov. 29 Fiscal and Social Policy

This class examines the basics of fiscal and social policy including taxes, deficits and debt as well as key concepts related to government-provided social programs.

Tutorial: Debate #5

Dec. 6 Fighting Recessions: Comparing the Great Recession and Great Depression

This class examines the causes and political implications of recessions as well as the policy tools governments use to fight them through the specific cases of the Great Recession of 2008 as well as the Great Depression of the 1930s.

Tutorial: Debate #6

-----December Break-----

Jan. 3 The Era of Economic Intervention

This class examines the post-Depression rise of the mixed economy including the New Deal of the 1930s, the 1944 Bretton Woods Agreement, and the growth of the welfare state after WWII. *No Tutorial*

Jan. 10 The Modern Corporation and the Rise of Unions

This class examines the managerial revolution in corporation governance, the Berle-Means model of the modern corporation and the post-WWII structure of business-labour relations.

Tutorial: Debate #7

Jan. 17 The Stagflation Crisis and the Return to Free Markets

This class examines the 1970s stagflation crisis of the welfare state, the collapse of the Bretton Woods monetary system and the return to more free market policies.

Tutorial: Debate #8

Jan. 24 Financial Liberalization and the Offshore World

This class examines the liberalization of financial markets following the collapse of the Bretton Woods monetary system including the rise of new financial actors and instruments as well as the growth of the offshore world.

Tutorial: Debate #9

Jan. 31 Free Trade and the Globalization of Production

This class examines free trade, the globalization of production, and offshore outsourcing as well as the shift to the more market-oriented structure of corporate governance and business-labour relations.

Tutorial: Debate #10

Feb. 7 Winter Mid-Term Exam and Discussion of Essay Requirements

The first half of this class will be used to complete the mid-term exam. This will be a one hour, multiple choice, in-class exam based on the lectures and readings from the first class in January to the midterm. The second half of the class will be used to discuss the Winter essay requirements *Tutorial: Discussion of Essay Requirements*

Feb. 14 The Debate Over Free Trade and Globalization

This class examines various positions in the debate over free trade and globalization including neoliberal, classical liberal, Keynesian-welfare and nationalist.

Tutorial: Debate #11

Feb. 21 Winter Reading Week - No Class

Feb. 28 The Debate Over Jobs and Competitiveness

This class examines the left-right policy debate over the best methods for creating jobs and promoting international competitiveness.

Tutorial: Debate #12

Mar. 7 The Economics of Canadian Federalism

This class examines the neoliberal and Keynesian-welfare approaches to federalism as well as the competition between business and social activists in the ongoing debates over Canadian federalism and the constitution.

Tutorial: Debate #13

Mar. 14 Anti-Business Activism

Student course evaluations at start of class. This class examines the origins of anti-business activism, the key anti-business groups and their demands, as well as the concept and tactics of brand-based activism

Tutorial: Debate #14

Mar. 21 The Corporate Social Responsibility Movement

This class examines how business leaders are responding to anti-business activists through efforts to promote greater corporate social responsibility and voluntary codes of conduct. It also examines the pros and cons of corporate social responsibility initiatives.

Tutorial: Debate #15

Mar. 28 (last class) New Trends in Business Lobbying

This class examines new trends in lobbying including the growth of the public and government relations industry, different forms of business lobbying, and the growing use of campaign-style lobbying among both activists and business.

Tutorial: Discussion of Final Exam

APPENDIX TO UNDERGRADUATE COURSE OUTLINES DEPARTMENT OF POLITICAL SCIENCE

Prerequisite checking - the student's responsibility

"Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

Essay course requirements

With the exception of 1000-level courses, most courses in the Department of Political Science are essay courses. Total written assignments (excluding examinations) will be at least 3,000 words in Politics 1020E, at least 5,000 words in a full course numbered 2000 or above, and at least 2,500 words in a half course numbered 2000 or above.

Use of Personal Response Systems ("Clickers")

"Personal Response Systems ("clickers") may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else's clicker in class constitutes a scholastic offence,
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence."

Security and Confidentiality of Student Work (refer to current *Western Academic Calendar* http://www.westerncalendar.uwo.ca/

"Submitting or Returning Student Assignments, Tests and Exams - All student assignments, tests and exams will be handled in a secure and confidential manner. Particularly in this respect, leaving student work unattended in public areas for pickup is not permitted."

Duplication of work

Undergraduate students who submit similar assignments on closely related topics in two different courses must obtain the consent of both instructors prior to the submission of the assignment. If prior approval is not obtained, each instructor reserves the right not to accept the assignment.

Grade adjustments

In order to ensure that comparable standards are applied in political science courses, the Department may require instructors to adjust final marks to conform to Departmental guidelines.

Academic Offences

"Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Submission of Course Requirements

ESSAYS, ASSIGNMENTS, TAKE-HOME EXAMS MUST BE SUBMITTED ACCORDING TO PROCEDURES SPECIFIED BY YOUR INSTRUCTOR (I.E., IN CLASS, DURING OFFICE HOURS, TA'S OFFICE HOURS) OR UNDER THE INSTRUCTOR'S OFFICE DOOR.

THE MAIN OFFICE DOES NOT DATE-STAMP OR ACCEPT ANY OF THE ABOVE.

Attendance Regulations for Examinations

EXAMINATIONS/ATTENDANCE (Sen. Min. Feb.4/49, May 23/58, S.94, S.3538, S.3632, S.04-097) A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations: 1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year. 2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.

Medical Policy, Late Assignments, etc.

Students registered in Social Science should refer to https://counselling.ssc.uwo.ca/procedures/medical_accommodation.html for information on Medical Policy,

Term Tests, Final Examinations, Late Assignments, Short Absences, Extended Absences, Documentation and other Academic Concerns. Non-Social Science students should refer to their home faculty's academic counselling office.

University Policy on Cheating and Academic Misconduct

Plagiarism: Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence." (see Scholastic Offence Policy in the Western Academic Calendar).

Plagiarism Checking: "All required papers may be subject to submission for textual similarity review to the

commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com)."

Multiple-choice tests/exams: "Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating."

Note: Information excerpted and quoted above are Senate regulations from the Handbook of Scholarship and Academic Policy. https://www.uwo.ca/univsec/academic_policies/index.html

PLAGIARISM*

In writing scholarly papers, you must keep firmly in mind the need to avoid plagiarism. Plagiarism is the unacknowledged borrowing of another writer's words or ideas. Different forms of writing require different types of acknowledgement. The following rules pertain to the acknowledgements necessary in academic papers.

A. In using another writer's words, you must both place the words in quotation marks and acknowledge that the words are those of another writer.

You are plagiarizing if you use a sequence of words, a sentence or a paragraph taken from other writers without acknowledging them to be theirs. Acknowledgement is indicated either by (1) mentioning the author and work from which the words are borrowed in the text of your paper; or by (2) placing a footnote number at the end of the quotation in your text, and including a correspondingly numbered footnote at the bottom of the page (or in a separate reference section at the end of your essay). This footnote should indicate author, title of the work, place and date of publication, and page number.

Method (2) given above is usually preferable for academic essays because it provides the reader with more information about your sources and leaves your text uncluttered with parenthetical and tangential references. In either case words taken from another author must be enclosed in quotation marks or set off from your text by single spacing and indentation in such a way that they cannot be mistaken for your own words. Note that you cannot avoid indicating quotation simply by changing a word or phrase in a sentence or paragraph which is not your own.

B. In adopting other writers' ideas, you must acknowledge that they are theirs.

You are plagiarizing if you adopt, summarize, or paraphrase other writers' trains of argument, ideas or sequences of ideas without acknowledging their authorship according to the method of acknowledgement given in 'A' above. Since the words are your own, they need not be enclosed in quotation marks. Be certain, however, that the words you use are entirely your own; where you must use words or phrases from your source, these should be enclosed in quotation marks, as in 'A' above.

Clearly, it is possible for you to formulate arguments or ideas independently of another writer who has expounded the same ideas, and whom you have not read. Where you got your ideas is the important consideration here. Do not be afraid to present an argument or idea without acknowledgement to another writer, if you have arrived at it entirely independently. Acknowledge it if you have derived it from a source outside your own thinking on the subject.

In short, use of acknowledgements and, when necessary, quotation marks is necessary to distinguish clearly between what is yours and what is not. Since the rules have been explained to you, if you fail to make this distinction your instructor very likely will do so for you, and they

will be forced to regard your omission as intentional literary theft. Plagiarism is a serious offence which may result in a student's receiving an 'F' in a course or, in extreme cases in their suspension from the University.

*Reprinted by permission of the Department of History

Adopted by the council of the Faculty of Social Science, October, 1970; approved by the Dept. of History

August 13, 1991

Accessibility at Western: Please contact poliscie@uwo.ca if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you.

SUPPORT SERVICES

- The Registrar's office can be accessed for Student Support Services at www.registrar.uwo.ca
- Student Support Services (including the services provided by the USC listed here) can be reached at:

https://westernusc.ca/your-services/

- Student Development Services can be reached at: http://sdc.uwo.ca/
- Students who are in emotional/mental distress should refer to Mental Health@Western https://www.uwo.ca/health/ for a complete list of options about how to obtain help.

Procedures for Requesting Academic Consideration

Students who experience an extenuating circumstance (illness, injury, or other extenuating circumstance) sufficiently significant to temporarily render them unable to meet academic requirements may submit a request for academic consideration through the following routes: Submitting a Self-Reported Absence form provided that the conditions for submission are met;

- For medical absences, submitting a Student Medical Certificate (SMC) signed by a licensed medical or mental health practitioner in order to be eligible for Academic Consideration; or
- For non-medical absences, submitting appropriate documentation (e.g., obituary, police report, accident report, court order, etc.) to Academic Counselling in their Faculty of registration in order to be eligible for academic consideration. Students are encouraged to contact their Academic Counselling unit to clarify what documentation is appropriate.

Students seeking academic consideration:

- are advised to consider carefully the implications of postponing tests or midterm exams or delaying handing in work;
- are encouraged to make appropriate decisions based on their specific circumstances, recognizing that minor ailments (upset stomach) or upsets (argument with a friend) are **not** an appropriate basis for a self-reported absence;
- must communicate with their instructors **no later than 24 hours** after the end of the period covered by either the self-reported absence or SMC, or immediately upon their return following a documented absence.

Academic consideration **is not** normally intended for students who require academic accommodation based on an ongoing physical or mental illness (recurring or chronic) or an existing

disability. These students are expected to seek and arrange reasonable accommodations with Student Accessibility Services (SAS) as soon as possible in accordance with the Policy on Academic Accommodation for Students with Disability.

Students who experience high levels of stress related to academic performance (including completing assignments, taking part in presentations, or writing tests or examinations). These students should access support through Student Health and Wellness and Learning Skills Services in order to deal with this stress in a proactive and constructive manner.

Requests for Academic Consideration Using the Self-Reported Absence Form

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should self-declare using the **online Self-Reported Absence portal.** This option should be used in situations where the student expects to resume academic responsibilities **within 48 hours or less.**

The following conditions are in place for self-reporting of medical or extenuating circumstances: Students will be allowed:

- a maximum of two self-reported absences between September and April;
- a maximum of one self-reported absence between May and August.

Any absences in excess of the number designated above, regardless of duration, will require students to present a Student Medical Certificate (SMC) no later than two business days after the date specified for resuming responsibilities.

- The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30 am the following morning if the form is submitted after 4:30 pm;
- The duration of the excused absence will terminate prior to the end of the 48 hour period should the student undertake significant academic responsibilities (write a test, submit a paper) during that time;
- The duration of an excused absence will terminate at 8:30 am on the day following the last day of classes each semester regardless of how many days of absence have elapsed;
- Self-reported absences **will not be** allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period;
- Self-reporting **may not be** used for assessments (e.g. midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course.
- students must be in touch with their instructors **no later than 24 hours** after the end of the period covered by the Self-Reported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed during the absence.

Request for Academic Consideration for a Medical Absence

Students seeking academic consideration for a medical absence not covered by existing Student Accessibility Services (SAS) accommodation, will be required to provide documentation in person to Academic Counselling in their Faculty of registration in the form of a completed, signed Student Medical Certificate (SMC) where the conditions for a Self-Reported Absence have not been met, including where the student has exceeded the maximum number of permissible Self-Reported Absences.

Request for Academic Consideration for a Non-Medical Absence

Students seeking academic consideration for a non-medical absence will be required to provide appropriate documentation to Academic Counselling in their Faculty of registration where the conditions for a Self-Reported Absence have not been met, including where the student has exceeded the maximum number of permissible Self-Reported Absences.